



WelfareTech

Business Innovation

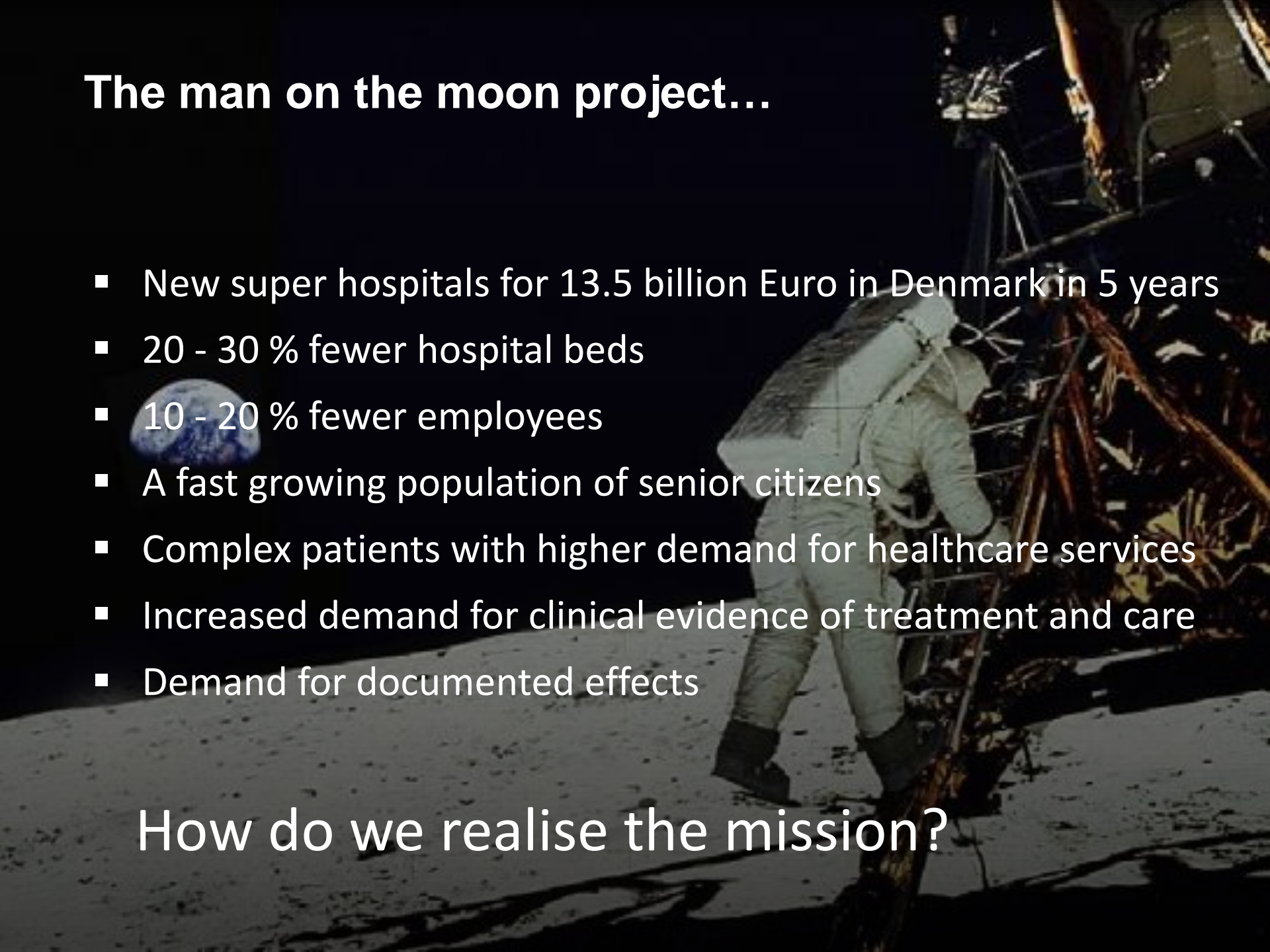
PROMETHEUS Kick-Off Conference

Kiel, 10th of December 2015

The man on the moon project...

- New super hospitals for 13.5 billion Euro in Denmark in 5 years
- 20 - 30 % fewer hospital beds
- 10 - 20 % fewer employees
- A fast growing population of senior citizens
- Complex patients with higher demand for healthcare services
- Increased demand for clinical evidence of treatment and care
- Demand for documented effects

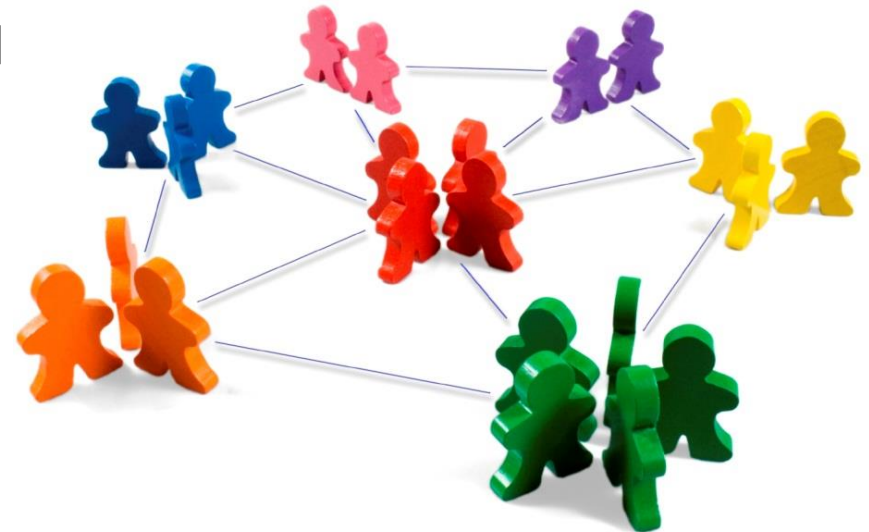
How do we realise the mission?



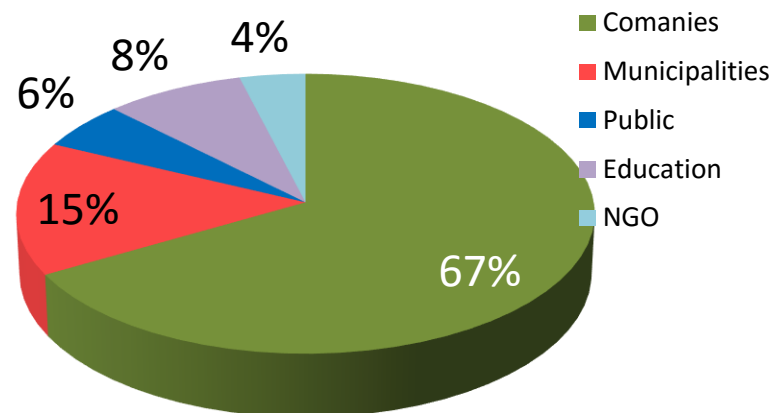
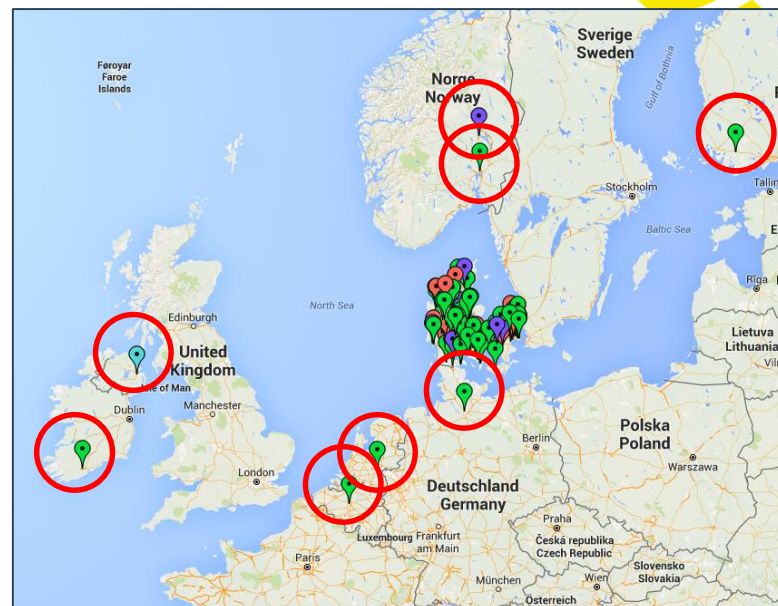
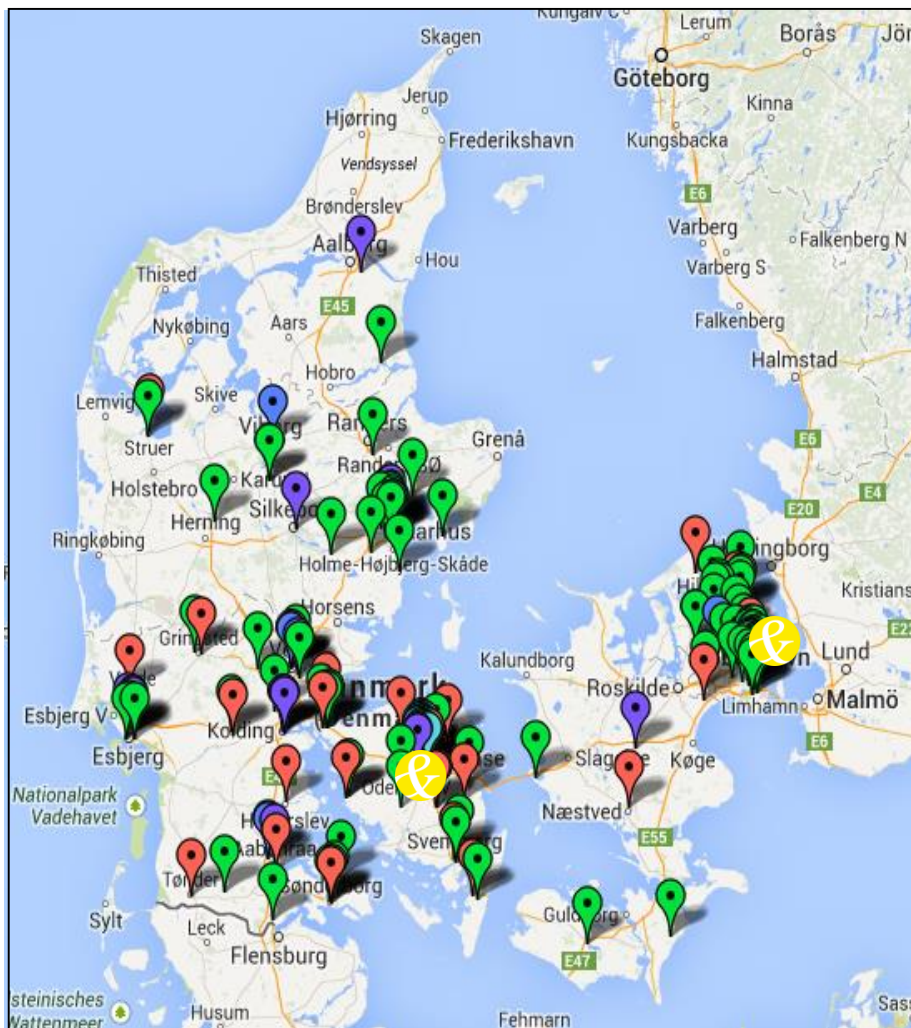
Who is Welfare Tech?



- A **national cluster** in Denmark
- **Hub for innovation and business development** in healthcare, homecare and social services
- Private-public **knowledge sharing** and **interdisciplinary collaboration**
- National **entry point** and **test bed**
- A membership based **Association**



Members



WelfareTech.dk

205 Members of Welfare Tech

COMPANIES



Members of Welfare Tech

PUBLIC INSTITUTIONS



Members of Welfare Tech

NGO, KNOWLEDGE &
EDUCATION

BUSINESS KOLDING



What is Welfare Technology?

Technologies and solutions that enhance the efficiency and quality of life in society.



Telemedicine



Robotics



Services



Assistive Technology



ICT

Focus Areas



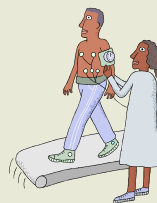
PREVENTIVE HEALTH INNOVATION



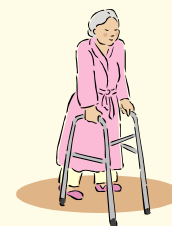
HOSPITAL & HEALTH INNOVATION



REHAB INNOVATION



SOCIAL SERVICE INNOVATION



HEALTHY AGEING INNOVATION



Healthcare

Homecare

Minimize risk
and screening
for diseases



Healthcare
treatment at
hospitals

Rehabilitation
and treatment by
telemedicine



Homecare in
private homes

Life quality and
independent
senior life

Welfare Tech as a network partner



Can Offer:

- **Visibility** in Denmark through publishing of news feeds (translated into Danish)
 - At the Welfare Tech Web-page that has 25.000 unique visitors per year;
 - In the newsletter that has 1300 readers, representing Decision-makers (market), Research and Industry.
- **Match** to relevant companies and developers if you are looking for technology partners within ex. self monitoring, patient journeys, day-structuring etc.

CoLab Denmark

Assisted living technologies – we're in it together

"CoLab represents the entire health and care sector as one partner to private companies, who want to test and develop their assisted living solutions."

Troels Biermann
Interim director
Welfare Tech

Value for hospitals and municipalities

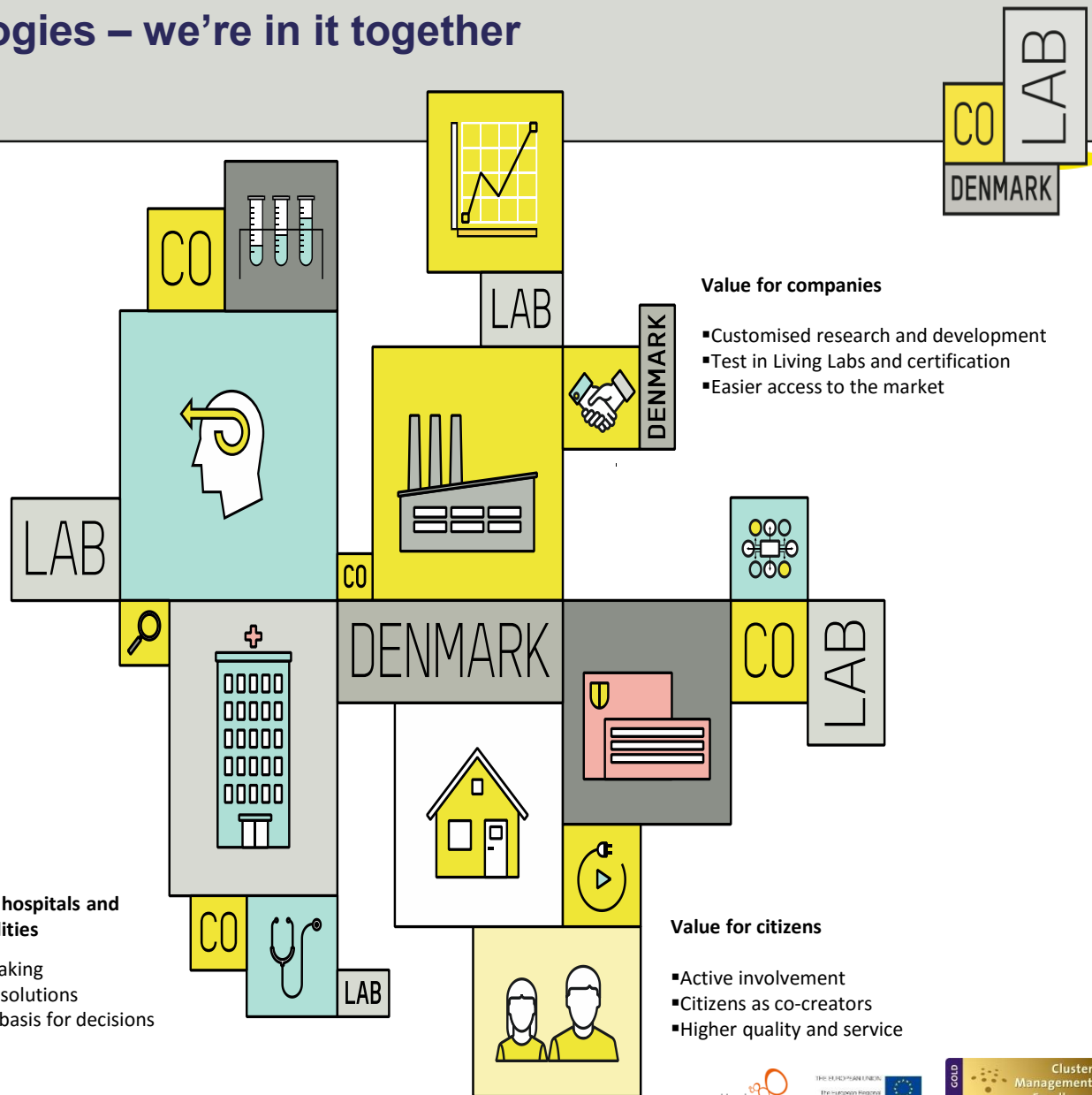
- Matchmaking
- Scalable solutions
- Reliable basis for decisions

Value for companies

- Customised research and development
- Test in Living Labs and certification
- Easier access to the market

Value for citizens

- Active involvement
- Citizens as co-creators
- Higher quality and service



Contact



Do you want to know more about Welfare Tech and find out what we can do for you please contact:

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Thank you for your
attention



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